NICKELODEON NELLA PRINCESS KNIGHT PILLOW PETS SLEEPTIME LITES

Price: $19.99
Manufacturer or Distributor: CJ Products, Inc.
Retailer(s): Target, Target.com, Express.Google.com
Age Recommendation: “0+”
Warnings: “Adult Note: Product is not intended for use in crib. Do not leave infant unattended with product”; “Warning: Battery acid leakage can cause personal injury....”; and other cautions/warnings (package)

HAZARD: POTENTIAL FOR INGESTION AND BATTERY-RELATED INJURIES!

W.A.T.C.H. OUT! These soft, plush “Pillow Pets Sleeptime Lites” project colorful night-sky images to make “night-time fun”. Marketed for infants as a nighttime light for baby’s room, remarkably the package cautions that the product is “not intended” for use in a crib. Nella is adorned with small, felt-like flower and heart-tag accessories which, if removed, present potential ingestion hazards. Additionally, the manufacturer identifies a “battery acid leakage” hazard.
NERF VORTEX VTX PRAXIS BLASTER

Price: $34.99
Manufacturer or Distributor: Hasbro; Nerf.com
Retailer(s): Target, Target.com, Amazon.com, Walmart.com, Ebay.com, Bonanza.com
Age Recommendation: “AGE 8+”
Warnings: “CAUTION: Do not aim at eyes or face”; “WARNING: CHOKING HAZARD….” (packaging)

HAZARD: POTENTIAL FOR EYE INJURIES!

W.A.T.C.H. OUT! Children as young as eight-years-old are invited to load the supplied ammunition and “fire 10 discs in a row with pump-action blasting!” The launch-force of the discs presents the potential for eye and facial injuries.
MARVEL BLACK PANTHER SLASH CLAW

Price: $9.99
Manufacturer or Distributor: Hasbro
Retailer(s): Target, Target.com, Kohls, Kohls.com, Walmart, Walmart.com, Amazon.com, HasbroToyShop.com
Age Recommendation: “AGE 5+”
Warnings: “CAUTION: Do not hit or swing at people or animals. Use away from breakable objects”; “WARNING: CHOKING HAZARD….”

HAZARD: POTENTIAL FOR EYE AND FACIAL INJURIES!

W.A.T.C.H. OUT! These rigid, plastic claws, based on a popular comic book and movie character, are sold to five-year-olds to “slash” like the Black Panther, while simultaneously advising not to “hit or swing at people….”
POWER RANGERS SUPER NINJA STEEL SUPERSTAR BLADE

Price: $29.99
Manufacturer or Distributor: Bandai America Incorporated
Retailer(s): Target, Target.com, Ebay.com, Walmart.com, Amazon.com, Bonanza.com, Express.Google.com
Age Recommendation: “4+”
Warnings: “CAUTION: Spring-loaded. Do not aim at eyes or face”; “Do not 1) aim toy at anyone, 2) hit anyone with toy, 3) poke anyone with toy, 4) swing at anyone....” and other cautions on package insert

HAZARD: POTENTIAL FOR BLUNT FORCE AND EYE INJURIES!

W.A.T.C.H. OUT! Young children are encouraged to “power up” with this “Super Ninja Steel” spring-loaded plastic blade, with the potential to cause facial and other impact injuries.
CABBAGE PATCH KIDS DANCE TIME DOLL

Price: $14.99
Manufacturer or Distributor: Wicked Cool Toys LLC
Retailer(s): Target, Target.com, CabbagePatchKids.com, Bonanza.com, Blinq.com
Age Recommendation: “2+”
Warnings: None

HAZARD: POTENTIAL FOR CHOKING INJURIES!

W.A.T.C.H. OUT! “Dance Time Cabbage Patch Kids” wear brightly color tutus. Incredibly, even though the dolls are marketed for oral-age children, they are sold with a “removable” headband, which can be ingested.
ZOO JAMZ XYLOPHONE

Price: $14.96
Manufacturer or Distributor: Vtech Electronics North America, L.L.C.
Retailer(s): Walmart, Walmart.com, Amazon.com, Vtechkids.com, Target.com, Buybuybaby.com, Bedbathandbeyond.com, Zulily.com
Age Recommendation: “1½– 4 Years”
Warnings: None

HAZARD: POTENTIAL FOR INGESTION AND CHOKING INJURIES!

W.A.T.C.H. OUT! This multi-colored, caterpillar-themed instrument is sold for babies as young as 1 ½ years old. The manufacturer provides no warnings regarding the slender, rigid, approximately 9-inch-long drumstick handle, which can potentially be mouthed and occlude a child’s airway.
W.A.T.C.H.’S 2018 Nominees for “10 WORST TOYS”

NICI WONDERLAND DOLL: MINICLARA THE BALLERINA

Price: $24.99
Manufacturer or Distributor: NICI
Retailer(s): Amazon.com, Neat-oh.com, Walmart.com, Barnes & Noble.com, Henry Bear’s Park
Age Recommendation: “2+”
Warnings: None

HAZARD: POTENTIAL FOR CHOKING INJURIES!

W.A.T.C.H. OUT! The Miniclara ballerina doll, marketed for oral-age children as young as 2-years-old, is sold with her friend “little kitten” as an accessory. The soft, plush kitten, however, can detach, posing the potential for choking if ingested.
STOMP ROCKET ULTRA ROCKET

Price: $19.99
Manufacturer or Distributor: D & L Company
Retailer(s): Amazon.com, Walmart.com, Target.com, Stomprocket.com, Magic Beans
Age Recommendation: “Ages 6 and Up”
Warnings: “WARNING: To prevent serious eye or face injuries:… Do not aim at your eyes or face…Clear launch site…before stomping…”, and other warnings/cautions on package, package insert, and launch stand

HAZARD: POTENTIAL FOR EYE, FACE AND OTHER IMPACT INJURIES!

W.A.T.C.H. OUT! 6-year-old children are advised to “Run. Jump. Stomp!” in order to launch a rocket “up to 200 FEET!” Many warnings appear on the package and package inset, in an effort to “prevent serious eye or face injuries….”
CUTTING FRUIT

Price: $39.99
Manufacturer or Distributor: Kid O Toys
Retailer(s): Walmart.com, Ebay.com, Magic Beans, Mbeans.com, Liltulips.com, niniandlolli.com, Buyforbabies.com, Giftuniversal.com
Age Recommendation: “2+”
Warnings: “Caution! Remove the packaging material before giving the toy to your child”

HAZARD: POTENTIAL FOR PUNCTURE AND BLUNT FORCE INJURIES!

W.A.T.C.H. OUT! The magnetic apple, pear and orange are sold with a “slicing knife” made of hard plastic. The knife can potentially cause puncture wounds and other blunt trauma injuries.
CHIEN Á PROMENER PULL ALONG DOG

**Price:** $14.99  
**Manufacturer or Distributor:** Janod; Juratoys  
**Retailer(s):** Amazon.com, Magic Beans, Mbeans.com  
**Age Recommendation:** “12-36 m”  
**Warnings:** None

**HAZARD:** POTENTIAL FOR ENTANGLEMENT AND STRANGULATION INJURIES!

W.A.T.C.H. OUT! Despite the industry’s standard requiring strings on playpen and crib toys to be less than 12 inches in length, manufacturers are still permitted to market “pull toys” such as “Pull Along Dog” with a cord measuring approximately 19 inches. No warnings are provided.