

**THE CBS/WBZ - AAA SOUTHERN NEW ENGLAND
GIVEAWAY SWEEPSTAKES RULES**

**NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN.
THE SWEEPSTAKES IS VOID WHERE PROHIBITED BY LAW.**

1. How to Enter the Sweepstakes:

- (a) The CBS/WBZ - AAA SOUTHERN NEW ENGLAND (“AAA”) GIVEAWAY, Sweepstakes will begin on Monday, December 5, 2011 and end on Sunday, December 18, 2011 at 11:59 p.m. Sweepstakes is sponsored by CBS/WBZ (“Sponsor”).
- (b) To participate in the Sweepstakes viewers must enter online at www.CBSBoston.com/sweepstakes and must fill out an online electronic registration form with complete name, address, phone number, birth date, and email address.
- (c) **One (1) entry per person electronically online.**
- (d) Sweepstakes sponsor is not responsible for late, lost, stolen, mangled, misdirected, incomplete, or illegible entries. Sponsor is not responsible for technical or computer failures, errors or data loss of any kind, lost or unavailable internet connections, or failed, incomplete, garbled or deleted computer or network transmissions, inability to access any web site or on-line service, or any other error or malfunction, or late, lost, illegible or misdirected entries. Entry materials that have been tampered with or altered are void. If the judges determine, in their sole discretion, that there is any suspected or actual electronic tampering with the Sweepstakes or if technical difficulties compromise the integrity of the Sweepstakes, the judges reserve the right to void the entries at issue and/or terminate the Sweepstakes and conduct a random drawing to award the prize among all eligible entries received as of the termination date. If the Sweepstakes is terminated due to tampering or technical difficulties prior to its expiration date, notice will be posted at www.CBSBoston.com. If, for any reason, the Sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Sweepstakes. Sponsor reserves the right to disqualify any entrant that tampers with the operation of the Sweepstakes or website or violates the Official Rules of the Sweepstakes.

By use of this website and by entering the Sweepstakes, you agree to the Sponsor's Web Site Terms of Use Agreement and to the use of your personal information as described in the Privacy Policy located at: “www.CBSBoston.com”.

- (e) Broadcasts are subject to preemptions and scheduling changes. If such changes occur they will be posted on the WBZ-TV website.
- (f) Entry is deemed made by the holder of the e-mail account associated with the entry.
- (g) Odds of winning depend on number of eligible entries.

2. Eligibility Restrictions:

- (a) The Sweepstakes is open to MA, RI, or NH residents who are 18 years of age or older. Employees of WBZ-TV, WSBK-TV, CBS Corporation, AAA, other television and radio stations in the Boston market, and their parents, affiliates, subsidiaries and advertising agencies and their immediate family members and persons living in the same household are ineligible to participate or win.
- (b) Viewers are eligible to win a WBZ Sweepstakes only once every sixty (60) days. Only one (1) winner per household is permitted in any Sweepstakes. Viewers are eligible to win a prize valued at \$600.00 or more only once every six (6) months.
- (c) All entries become the sole property of Station and will not be returned. By entering, participants agree to abide by these rules.
- (d) Participants are required to provide truthful information and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any entry from individuals who do not meet the eligibility requirements.

3. Selection of Winners:

- (a) Decisions of Sweepstakes Sponsor with respect to the Sweepstakes are final.
- (b) A total of two (2) winners will be selected by a representative of the Sponsor by random drawing from all eligible entries on Monday, December 19, 2011 at approximately 9:00 a.m.

The winners will be notified by e-mail or telephone within five (5) days of the drawing. Within five (5) days of such notification, winners are solely responsible for providing Sponsor with the name, address and other necessary information for the winners and guests for tax reporting or any other necessary purpose. The winners and guests will be required to sign an Affidavit of Eligibility/Release of Liability/Consent to Use/Prize Acceptance Form/Publicity and Advertising Consent and Release (except where prohibited by law) and such other documents reasonably required by Sponsor in connection with the Sponsor's use of any winner's name, likeness, and biographical information without compensation. All such documents must be signed and returned within seven (7) days of prize notification. Noncompliance within this time period may result in disqualification. Return of the prize or prize notification as undeliverable, failure of Sponsor to contact winners based on contact information provided at registration, or failure of any potential winner to respond to notification attempts will result in disqualification and an alternate may be selected at the Sponsor's discretion. In the event the winner declines the prize, fails to return completed releases or other

required documents or is unable or unwilling to pay all costs, fees or taxes associated with the Sponsor may elect, at its own discretion, to select an alternate winner. All federal, state and local taxes are the sole responsibility of the winners. In the event of sabotage, acts of God, computer virus or other events or causes beyond the Sponsor's reasonable control which corrupt the integrity, administration, security or proper operation of the Sweepstakes, Sponsor reserve the right to cancel or suspend the Sweepstakes. In the event of cancellation, prize will be awarded from among all eligible, non-suspect entries received prior to the event requiring such cancellation. Actual value of prize may vary based on timing.

(c) **Winners need not watch/listen or be present to win.**

4. Prizes: Two (2) Winners Total

(a) The grand prize is a one (1) year AAA basic membership and a family four (4) pack of tickets to Mount Sunapee Resort, 1398 Route 103, Newbury, NH 03255 for a full day of skiing. Approximate value of grand prize is \$303. Second place prize includes a family four (4) pack of tickets to Mount Sunapee Resort for a full day of skiing. Family four (4)-packs will be good for any date during the 2011-12 ski season at Mount Sunapee. Some blackout dates do apply. Approximate retail value of second place prizes is \$240.

(b) **Prize can only be won after the Sweepstakes has officially closed on Sunday, December 18, 2011 at 11:59 pm.**

Prize does not include items not specified, such as accommodations, tips, parking fees, food, beverages, merchandise, souvenirs, transportation and any and all personal expenses.

(c) All prizes or prize certificates may be picked up at the office of **WBZ-TV, 1170 Soldiers Field Road, Boston, MA 02134**. In the event that a prize or prize certificate is mailed to the winners, it will be with the prior written consent of the winners and therefore, winner assumes the risk of its arrival. WBZ is not responsible for the safe arrival of a prize or prize certificate.

(d) Sweepstakes prizes are not transferable. Prizes may not be substituted for or redeemed for cash. Station reserves the right to substitute prize of comparable value.

5. Conditions:

(a) Payment of all federal, state and local taxes are the sole responsibility of the winners and winners may receive an IRS Form 1099 or equivalent from Station.

(b) By participating in the Sweepstakes, the winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this Sweepstakes, and to sign a publicity release, affidavit of eligibility and release of liability prior to acceptance of the prize. **Unless a member of winner's immediate family, travel guests must be 18 years of age or older. Guests must travel with winner and must also sign and return a travel release, which must be returned**

with winner's affidavit of eligibility. By accepting the prize, winners grants to Station the right to use the winner's name, voice, picture and/or likeness for purposes of advertising and publicity in any and all media now known or hereafter invented, without further permission or additional compensation (except where prohibited by law). All expenses on receipt and use of prize are the sole responsibility of winner. Winners and companions, by acceptance of their prizes, agree to release Station, CBS, AAA, their respective parents, affiliates, and all of their respective officers, directors, and managers, agents and representatives and subsidiaries, their respective advertising, promotion and production agencies from any and all liability, claims or actions of any kind whatsoever for injuries, damages or losses to persons and property which may be sustained in connection with the receipt, ownership or use of the prize or while preparing for, participating in, and/or traveling to any prize-related activity.

6. Sweepstakes sponsor reserve the right to make changes in the rules of the Sweepstakes which will become effective upon announcement.
7. Sponsor is not responsible for any typographical or other errors in the printing, the offering or the administration of the Sweepstakes or in the announcement of the prize.
8. Failure to comply with the Sweepstakes rules may result in a participant's disqualification.
9. To obtain a copy of the official rules and/or winner's list, please write by **February 18, 2012** to the Sponsor at the following address:

The CBS-WBZ/AAA Southern New England
Giveaway Sweepstakes Rules
C/O Station WBZ-TV
1170 Soldiers Field Road
Boston, MA 02134