

MASS RECYCLES CHALLENGE CONTEST RULES

**NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN.
THE CONTEST IS VOID WHERE PROHIBITED BY LAW.**

1. How to Enter the Contest:

- (a) The **Mass Recycles Challenge** contest will begin on **Monday February 28th, 2011 at 9:00am** and end on **Sunday March 27th 2011 at 11:59:59pm**. Contest is sponsored by MassRecycle, Inc.
- (b) To participate in the contest, **viewers are instructed to log on to www.MassRecycle.org/paper and take the Recycle Challenge. Taking the Recycle Challenge will require viewers to fill out an online entry form with complete first and last name, home address, telephone number, email address, and birth date. Viewers will be required to answer 3-5 questions on the topic of Recycling, and take a pledge to recycle more, in order to register for the contest. Viewers do not have to get the correct answer to each of the questions in order to enter the contest, but they do have to submit an answer.**
- (c) **One entry per person.**
- (d) Sponsor is not responsible for technical or computer failures, errors or data loss of any kind, lost or unavailable Internet connections, or failed, incomplete, garbled or deleted computer or network transmissions, inability to access any Web site or on-line service, or any other error or malfunction, or late, lost, illegible or misdirected entries. Entry materials that have been tampered with or altered are void. If the judges determine, in their sole discretion, that there is any suspected or actual electronic tampering with the Contest or if technical difficulties compromise the integrity of the Contest, the judges reserve the right to void the entries at issue and/or terminate the Contest and conduct a random drawing to award the prize among all eligible entries received as of the termination date. If the Contest is terminated due to tampering or technical difficulties prior to its expiration date, notice will be posted at www.CBSBoston.com. If, for any reason, the Contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Contest. Sponsor reserves the right to disqualify any entrant that tampers with the operation of the Contest or website or violates the Official Rules of the Contest.

By use of this website and by entering the Contest, you agree to the Station's Web Site Terms of Use Agreement and to the use of your personal information as described in the Privacy Policy located at: "www.CBSBoston.com".

- (e) Broadcasts are subject to preemptions and scheduling changes. If such changes occur they will be posted on the WBZ website.

- (f) Entry deemed made by holder of e-mail account.
- (g) Odds of winning depend on number of eligible entries.

2. Eligibility Restrictions:

- (a) The contest is open to MA, NH, and RI **residents who are 18 years of age or older**. Employees of **WBZ-TV, WSBK-TV**, CBS Corporation, **MassRecycle, Inc.**, other television and radio stations in the Boston market, and their affiliates, subsidiaries and advertising agencies and their immediate family members and persons living in the same household are ineligible to participate or win.
- (b) Viewers are eligible to win a **WBZ** contest only once every sixty days. Only one winner per household is permitted in any contest. Viewers are eligible to win a prize valued at \$600.00 or more only once every six months.
- (c) All entries become the sole property of Station and will not be returned. By entering, entrants agree to abide by these rules, and warrant and represent that their entry is their original work.
- (d) Contestants are required to provide truthful information and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any entry from individuals who do not meet the eligibility requirements, and the Station will also delete any entry received from persons under the age of 13.

3. Prizes: One (18) winners

- (a) **Grand prize consists of a basketball autographed by CBS Sports Talent, and a family 4 pack of tickets to Canobie Lake Park. The approximate prize retail value is \$278.00. A total of 3 grand prize winners will be selected. First place prize consists of a family four pack to one of three New England Area Attractions: Six Flags New England or Water Country. Winner will not get to select which attraction their tickets are good for, but will be notified which attraction the tickets are good for prior to accepting the prize. The approximate prize retail value for first place is: \$140.00. A total of 10 grand prize winners will be selected.**
- (b) **Prizes can only be won after the contest has closed on Sunday, March 27th, 2011 at 11:59:59pm.**
- (c) All prizes or prize certificates may be picked up at the office of **WBZ, 1170 Soldiers Field Road, Boston, MA 02134**. Any prize or prize certificate not claimed within five (5) days of winning will be forfeited by the winner. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its arrival. **WBZ** is not responsible for the safe arrival of a prize or prize certificate.
- (d) Contest prizes are not transferable. Prizes may not be substituted for or redeemed for cash. Station reserves the right to substitute prize of comparable value.

4. Selection of Winners:

- (a) Decisions of contest sponsors with respect to the contest are final.
- (b) **Winners will be chosen by random drawing from all eligible entries on or about Monday, March 28th, 2011 at approximately 10:00am. Winners will be notified by phone and/or email.**
- (c) **No tie-breaking procedures apply.**
- (d) **This is not a contest of skill.**
- (e) **Winner need not watch/listen or be present to win.**

5. Conditions:

- (a) Payment of all federal, state and local taxes are the sole responsibility of the winner and winners may receive an IRS Form 1099 or equivalent from Station.
- (b) By participating in the contest, the winner agrees to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest, and to sign a publicity release, affidavit of eligibility and release of liability prior to acceptance of the prize. By accepting the prize, winner grants to Station the right to use the winner's name, voice, picture and/or likeness for purposes of advertising and publicity in any and all media now known or hereafter invented, without further permission or additional compensation (except where prohibited by law). All expenses on receipt and use of prize are the sole responsibility of winner. Winner, by acceptance of their prizes, agrees to release Station, CBS, their respective parents and subsidiaries, and their respective advertising, promotion and production agencies from any and all liability, claims or actions of any kind whatsoever for injuries, damages or losses to persons and property which may be sustained in connection with the receipt, ownership or use of the prize or while preparing for, participating in, and/or traveling to any prize-related activity.

6. Contest sponsors reserve the right to make changes in the rules of the contest which will become effective upon announcement.

7. Sponsor is not responsible for any typographical or other errors in the printing, the offering or the administration of the contest or in the announcement of the prize.

8. Failure to comply with the contest rules may result in a contestant's disqualification.

9. To obtain a copy of the official rules and/or winner's list, please write by **May 27th, 2011** to:

Mass Recycles Challenge Contest
C/O WBZ-TV
1170 Soldiers Field Road
Boston, MA 02134